



San Lorenzo in Campo, 13 February 2024

"Fontana Gourmet On Tour 2024": Fontana Forni opens the year with a full agenda of events in Europe, where quality, Made in Italy and passion for cuisine are the protagonists

Fontana Forni, a leading Italian manufacturer of outdoor, gas and wood-fired ovens and barbecues, is excited to announce the stages of the **Fontana Gourmet on Tour 2024**. A culinary tour that will feature several countries in Europe and several commercial partners, who, thanks to their long-standing collaborations and shared passion, have become fundamental pillars for the support of the Fontana brand and products.

The Fontana Gourmet on Tour is an opportunity to promote the art of cooking outdoors and sharing star-wellness with the people around us. A mind-set that goes beyond the mere use of the product: the desire is to make participants feel part of the Fontana world and of the philosophy that has distinguished the company for decades through a gastronomic experience that promotes good food and is tailored to each host country, respecting its traditions.

A culinary journey starting in February in Poland with Warsaw Garden Expo, continuing in March with Progetto Fuoco (Italy), Wieselburg Fair (Austria), two open days in Linsengericht (Germany) and JdC Garden Trends in Marseille (France). The tour will end in the summer in Denmark with two events, the Homeshop Grill Event in June and the Food Festival in Aarhus in September.

One of the most eagerly awaited events of the tour is **'Progetto Fuoco'**, the biennial event hosted in Verona, Italy, the country where Fontana Forni has its origins. From **28 February to 2 March**, several global players will participate in the event, during which Fontana Forni will display a range of novelties in **Hall 4, Stand B75**.

But that is not all. On the afternoon of 29 February, stand B75 will have a surprise in store for visitors: in fact, the stand will become the stage for a special cooking show by the chef who



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distinguished himself during the fourth edition of Master Chef Italia: **Simone Finetti**, a chef with an energetic and sunny disposition, a lover of the territory, traditions, and a careful eye for the quality of raw materials.

The collaboration with Chef Finetti stems from the valuable co-partnership with **Woop Design**, a company from the Marche region (Italy) specialising in the creation of turnkey commercial premises. Progetto Fuoco is the stage chosen by Woop Design to present the world premiere of the first model of its new brand Luxe Out Kitchen: a line of custom-made outdoor kitchens, whose models are tailor-made for the private customer who loves to spend time in his outdoor space.

Therefore, starting at 1 p.m. on 29 February, at stand B75 in hall 4, it will be possible to attend a special show-cooking by chef Finetti designed to highlight the qualities of Mangiafuoco, one of the flagships of Fontana's wood-fired ovens, and the launch kitchen of Luxe Out Kitchen.

These partnerships underline Fontana Forni's commitment to promoting Italian excellence, uniting quality, design and craftsmanship under the same umbrella, with the aim of offering an all-round Made in Italy experience.

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