



## **SUSTAINABILITY, TECHNOLOGY & INNOVATION: 'PROGETTO FUOCO' & THE BIOMASS-HEATING INDUSTRY ARE IN FULL SWING PROMOTING BIG PLAYERS & UPCOMING START-UPS**

*The industry is recovering well, maintaining a healthy state, and aiming for a live event at the beginning of 2022. Raul Barbieri, general manager of Piemmeti, "We are getting prepared for an edition that will see innovation and environmental sustainability as the dominating topics. Indeed, those two elements aim at a common goal and are complementary to each other".*

Technological innovation and environmental sustainability are crucial factors that will decide our future's fate - and are also essential for the biomass-heating sector. From stoves to fireplaces, boilers, barbecues, as well as wood and pellet cookers: **Progetto Fuoco**, the flagship event for the industry, has its engines already running at full speed. Biomass-heating companies, which the pandemic has only slightly brushed, are buzzing with anticipation for the live event at the beginning of 2022. The fair promoted by **Piemmeti** will take place in Verona **from 4 to 7 May 2022** under entirely safe circumstances guaranteed by the strict adoption of all post-Covid health regulations. The promoters expect more than 800 exhibitors and 65,000 visitors from all corners of the world and welcome them serving conferences, workshops, start-up pitches, demonstrations, and training opportunities. Progetto Fuoco confirms itself as a major platform for exchange and updates on biomass-heating systems while remaining strongly business-oriented.

"We are bustling with ideas for Progetto Fuoco 2022, getting prepared for an edition that will see innovation and environmental sustainability as the dominating topics. Indeed, those two elements aim at a common goal and are complementary to each other," says **Raul Barbieri**, general manager of Piemmeti, "Biomass-energy is renewable, economical, and safe – it is up to us to use this resource reasonably. We need to include sustainable forest management and limit waste and emissions as much as possible. To do so, we require new technologies and an innovative spirit as our allies."

### **Technological Innovation, Start-Ups and Hackathons**

Young innovators and start-ups will exhibit alongside large companies, which have always collaborated to develop the industry. The former, gathering from Italy and all over Europe, will enter the spotlight when the curtain rises for the second edition of "**Give Me Fire - Progetto Fuoco European Startup Award**", promoted by Progetto Fuoco and Blum. During a series of pitches, the industry's prospects will introduce their technologies pointed to boost the biomass-heating industry. Parallely, students,

developers, and other talents will find solutions to problems posed by the participating companies in the course of a **hackathon**.

### **Progetto Fuoco: The Product Gallery**

The 2022 edition will be augmented by the new portal "**Progetto Fuoco WEB-GALLERY**", a showcase dedicated to the market, which enables to search for products based on performance, consumption, energy classes, and much more. It is a virtual space that guarantees international visibility, strengthens positioning, and implements the community of the industry's agents by facilitating promotion and meet-ups.

- **Progetto Fuoco** will take place from 4 to 7 May 2022 at Fiera di Verona. More than 800 exhibitors and 65,000 expected visitors highlight its outstanding role as the most important international event in 2022 dedicated to heat and energy production through wood combustion. <https://www.progettofuoco.com/>

### **Blum. Business as a medium**

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