



GIVE ME FIRE - PROGETTO FUOCO EUROPEAN STARTUP AWARD

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RULES AND HOW TO APPLY

1. Preamble

Progetto Fuoco, the main worldwide event in the sector of systems and equipment for the production of heat and energy from the combustion of wood, which takes place from the **19th to the 22nd of February 2020** at Fiera di Verona, has organised the first edition of **Give Me Fire – Progetto Fuoco European Startup Award**, an award and thematic area dedicated to startups and innovation, promoted by Progetto Fuoco and Blum, in partnership with Aiel - Associazione Italiana Energie Agroforestali.

During the event the best European startup or innovative enterprise will receive an award.

Out of all applications from startups, a selection committee will choose the 10 finalists of the contest, who will then be able to exhibit free of charge at the Progetto Fuoco 2020 exhibition.

The aim of the contest is to help all new enterprises that contribute to the innovation of the sector, to come into contact quickly with industrial partners able to accompany them on the market.

All companies that innovate in the sector will be able to apply: from new forms of fuel, innovations in wood supply, the latest materials for heaters and boilers, original solutions for furnaces, containment of emissions, to contaminations via app, artificial intelligence, and new frontiers like new generation 5G networks.



2. Requirements, conditions, and ways of participating

- A. A startup is defined as a company with its headquarters in the European Union, created no earlier than 2014, the main business of which is strongly characterised by innovative elements.
- B. All startups offering innovative solutions applicable to the world of systems and equipment for the combustion of wood can take part in the **Progetto Fuoco European Startup Award**.
- C. The startups intending to take part in the contest must apply by completing the form published at the address **<http://www.progettofuoco.com/givemefire/>** and by sending their entrepreneurial plan.
- D. Applications must be received by **18:00 hours on the 7th of October 2019**.
- E. **By the 30th of October 2019** a technical jury will select ten startups to take part in the final of the contest. These startups will then be called upon to exhibit their services and products from the 19th to the 22nd of February 2020 at the twelfth edition of Progetto Fuoco at Fiera di Verona.
- F. During the application phase, it will be expressly requested of the startups that they remain available to be present at **Progetto Fuoco 2020** should they be selected as one of the finalists, with a personalised desk made available to them by the organisers free of charge. Candidates' availability to be present for the entire duration of the exhibition is a precondition to progressing to the final of the contest.
- G. No financial contribution from the startups is required



H. During the exhibition, each of the 10 startups in the final will participate in pitches and presentations to the jury and the public at **Progetto Fuoco**. The technical jury will select the winning startup based on its pitch and on documents presented during the application phase. The winning startup will be announced during the final event.

3. Prizes

The prizes consist of a range of services and opportunities, specifically:

FINALISTS' PRIZE:

- Personalised desk in Progetto Fuoco 2020 with the opportunity to exhibit products and promotional and informative material, as well as meetings with potential investors and industrial partners.

WINNER'S PRIZE:

- Placement in an equipped and furnished stand for the fourth edition of **Italia Legno Energia**, the event promoted by Progetto Fuoco at Fiera di **Arezzo from the 11th to the 13th of March 2021**

- Placement in an equipped and furnished stand for the 2022 edition of **Progetto Fuoco at Fiera di Verona**

- Advertising services in PF Magazine, as well as on the website www.progettofuoco.com and its official social media profiles

- Visibility package when taking part in Progetto Fuoco 2020, consisting of: press release and video interview



4. Contact details

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