

PROGETTO FUOCO

Mostra internazionale di impianti ed attrezzature per la produzione di calore ed energia dalla combustione di legna

International exhibition of plants and materials for wood-fired heating

Internationale Fachausstellung für Wärme- und Energieerzeugungs-anlagen und -geräte mit Holzverbrennung

Exposition internationale des systèmes de chauffage et d'énergie à bois



70,000 visitors at an exhibition that has consolidated its global leadership in the field

INTERNATIONAL SCOPE, DESIGN AND BUSINESS: YET MORE SUCCESS FOR PROGETTO FUOCO

The number of attendants from outside Italy was up by 53% on the last event to more than 20% of the total. Meanwhile, appreciation of the benefits of wood-fired heating is spreading to Southern Italy and the islands.

(Verona, 28/02/2016) – The 10th Progetto Fuoco international wood-fired heating and energy exhibition came to a close at Verona Exhibition Centre today. Organized by the Veronafiere group company Piemmeti SpA, it had more than 70,000 visitors – 20% of whom were from outside Italy – and it was behind important strategic initiatives for the whole industry.

754 exhibiting companies (+15% on 2014) from 38 different countries were spread across seven halls. More than 105,000 m² of exhibition space was taken up by the best that the industry has to offer. There were over 3,000 stoves, fireplaces and other items on display, including 250 that were constantly in operation thanks to a smoke extraction system that no other exhibition centre in Europe can match.

“We saw yet more commercial growth and international expansion in the members of the trade present at the 10th Progetto Fuoco,” stated **Maurizio Danese, the President of Veronafiere**. “It is now the biggest event in the world for the wood biomass heating industry. We will continue to invest in the development of the format, which covers an expanding area of the market. It is a segment in which Italy plays a leading role in Europe.”

There was a packed schedule of events over the five days of the exhibition and they touched on all of the key issues in the industry. “The exhibition underlined the soundness of a format that has been honed over 10 editions,” said **Ado Rebuli, the President of Piemmeti SpA**. “Progetto Fuoco has come to play a crucial role for all of the international players in the field. It is a place where new initiatives begin, legislative and business strategies are established and members of the trade naturally come together.”

There was widespread satisfaction among the exhibitors at the event, especially with the standard of B2B contacts. Business boomed, thanks in part to the number of people from outside Italy (up by 53% from 9,500 last time to 14,500) and an exponential increase in those from the South and islands of Italy.

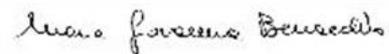
“It is a very important sign that highlights that wood-fired heating is becoming part of our general culture,” emphasized **Raul Barbieri, the CEO of Piemmeti SpA**. “This is thanks in part to Progetto Fuoco and its ability to showcase aspects such as design,

sustainability and savings. They are sensitive issues that we have managed to bring to the attention of even the biggest national media operators, while counting on the indispensable collaboration of local media.”

We look forward to seeing you at the 11th edition, which is scheduled for February 2018.

Submitted for publication.

Maria Giovanna Benacchio



For photos and logos, see www.progettofuoco.com
Piemmeti SpA – Via Tommaseo 15 – Padova – Italy
Tel. +39 0498753730 – mg.benacchio@piemmetispa.com