

PROGETTO FUOCO®

Mostra internazionale di impianti
ed attrezzature per la produzione di calore
ed energia dalla combustione di legna

International exhibition
of plants and materials
for wood-fired heating

Internationale Fachausstellung für Wärme
-und Energieerzeugungs-anlagen und -geräte
mit Holzverbrennung

Exposition internationale
des systèmes de chauffage
et d'énergie à bois



PROGETTO FUOCO 2016: BRINGING TOGETHER INTERNATIONAL DEMAND AND ITALIAN PRODUCTION

The Progetto Fuoco wood-fired heating exhibition will open its doors on 24 February 2016. Once again, its highly international nature will mean that it provides outstanding opportunities for Italian manufacturers to encounter people from across the globe. There will be a huge number of international buyers **from all of the biggest markets in the world, both traditional ones and emerging countries.**

“A substantial amount of work has been done in partnership with the Italian Trade Agency and Veronafiere to attract and welcome incoming players,” stated **Ado Rebuli**, the President of Piemmeti SpA, which organizes Progetto Fuoco. *“These widespread efforts offer ever greater proof of the international scope of our exhibition and the focus on one of the most significant districts for the local economy.”*

The scheme presents marvellous opportunities for companies taking part in the event. They know that they will find players from consolidated markets that are the main destinations of Italian output (continental Europe and Great Britain), but the organizers have also concentrated a lot on new areas of growing importance (the Balkans, Eastern Europe, the former Soviet states, Turkey and the Middle East).

“The prospects are very interesting,” added **Raul Barbieri**, the CEO of Piemmeti SpA. *“We can count on an organizational system and format that are now well established. In addition, we like to emphasize that over the years we have built up exceptional ties with the exhibiting companies, which we feel add enormous value. Thanks to our shared values and objectives, we have been able to achieve ongoing growth and superb results that we will do our utmost to repeat.”*

The Italian companies in the field are mostly small, family-run businesses. Over the years, the contacts that they have made by taking part in **Progetto Fuoco** have aided their expansion into foreign markets.